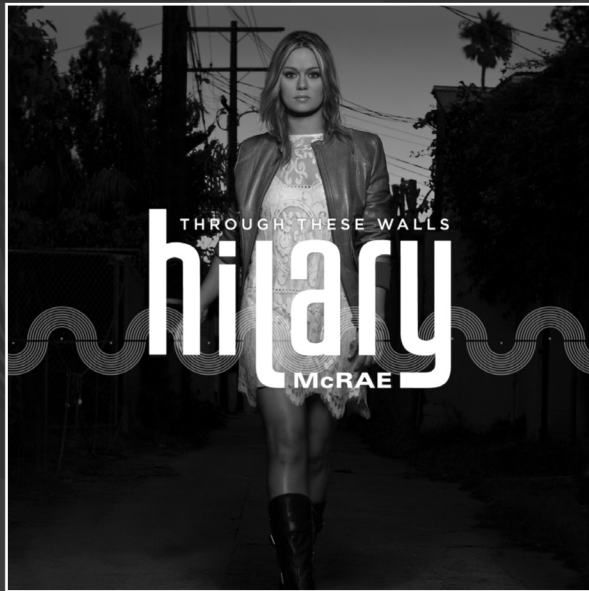


# THROUGH THESE WALLS

# hilarity

## McRAE

POWERFUL AND DISTINCTIVE SINGER/SONGWRITER HILARY McRAE DELIVERS HER HEAR MUSIC DEBUT ALBUM *THROUGH THESE WALLS*, FEATURING THE INFECTIOUS SINGLE "EVERY DAY (WHEN WILL YOU BE MINE)." HER REFRESHING STYLE AND CAPTIVATING MELODIES ECHO THE VINTAGE POP/ROCK OF THE '60S AND '70S WHILE BLAZING HEADLONG INTO A TERRITORY ALL HER OWN. DISCOVER THE UNIQUE SOUND OF HILARY McRAE.



### SELECTIONS:

01. **Every Day** (When Will You Be Mine) (4:03)
02. **Consider Me Gone** (4:27)
03. **Why Can't Now** (3:01)
04. **Love Song For You** (3:46)
05. **Hostage** (4:06)
06. **Like You Never Loved Me** (3:34)
07. **Better Off Alone** (3:26)
08. **Let's Stop** (3:52)
09. **Only Light** (3:33)
10. **Waiting** (4:09)
11. **Somethin's Come Over Me** (2:56)
12. **Where Will We Be** (4:11)

Accomplished 21-year old pianist and vocalist Hilary McRae, who graduated from the prestigious Berklee School of Music, penned ALL of the songs on this album!

### RADIO:

First single: "Every Day (When Will You Be Mine?)." Servicing to **AAA** and **Hot AC** formats. Full album servicing to AAA and College radio. Early Radio Promo Event: Hilary McRae and band performed at the influential AAA R&R / M:M Music Sunset Sessions 2008 earlier this month to great acclaim.

### VIDEO:

"Every Day (When Will You Be Mine?)." Full servicing to national and regional video outlets, including **VH1**, **Music Choice**, **JBTV/Chicago**, **California Music Channel** and much more. Retail pools will also be serviced to approx. 75 outlets.

### PRESS:

Early confirmed TV includes an appearance on **The Tonight Show with Jay Leno**, and early confirmed press features articles/reviews in **USA Today**, **People**, **AP**, **Harp** and **Paste** magazines.

### NATIONAL PRINT ADVERTISING:

Phase one ad campaign will include print ads in the following publications: **New York Times**, **Rolling Stone**, **Performing Songwriter**, **Paste**, **Harp**, **American Songwriter** and **Miami New Times** (home town).

### ONLINE MARKETING:

A specialist in on-line marketing has been retained. The campaign will first focus on building name, sound and visual awareness of Hilary via viral tools, targeted e-blasts and seeding niche music discovery sites. Other elements of campaign will include online advertising, outreach to like-minded artist sites, CD servicing for reviews and more.

### RESIDENCY TOUR:

During the month of March, in advance of the CD release, Hilary will be performing in various markets to help build greater exposure and awareness. Markets to include: **New York**, **Philadelphia**, **Washington DC**, **Annapolis**, **Virginia Beach**, **Pittsburgh** and **Rochester**.

### HOME TOWN:

Boca Raton, Florida



STONE ROAD RECORDS



www.hilarymcrae.com  
www.hearmusic.com

HEAR  
MUSIC

Artist/Title: **Hilary McRae/Through These Walls**

Street Date: **April 15, 2008**

Order Due Date: **March 26, 2008**

Notes:

Genre: **Pop**

Label: **Hear Music / Stone Road**

Packaging: **Digi Pak - 1 disc**

Box Lot: **30**

Price Code: **CMB Specially Priced - Developing Artist**



CD-Selection #  
**HMCD-30517**