

**PEAK RECORDS**

proudly presents the highly anticipated debut of saxophonist **Jessy J**; the new star of the smooth jazz world. **Jessy J** is sexy, irresistible, soulful, delightful, top-notch, fresh and terrific!

# Jessy J

## tequila moon

Jessy J has already worked professionally with some of the world's most popular artists, including **JESSICA SIMPSON, MICHAEL BUBLÉ, BURT BACHARACH, THE TEMPTATIONS** and **MICHAEL BOLTON**

She continues to perform alongside multi-Grammy winner **PAUL BROWN**, "the Baby Face of Smooth Jazz," on album projects and tours.

Hand selected by musical genius **PAQUITO D'RIVERA** to perform alongside him at Carnegie Hall for an event featuring "tomorrow's star musicians."



### SELECTIONS:

- |                      |                  |
|----------------------|------------------|
| 01. Tequila Moon     | 08. PB & J       |
| 02. Spanish Nights   | 09. Besame Mucho |
| 03. Sin Ti           | 10. Running Away |
| 04. Mas Que Nada     | 11. Song For You |
| 05. Fiesta Velade    |                  |
| 06. Poetry Man       |                  |
| 07. Turquoise Street |                  |

**PRODUCED BY  
PAUL BROWN**

### RADIO:

First single: **TEQUILA MOON** \*The number 1 most added single  
Full servicing to **ALL SMOOTH JAZZ RADIO**  
Ship date: Dec. 7. Add date: Jan. 7

### NATIONAL PRINT ADVERTISING:

Phase-one advertising campaign will consist of half-page color ads in **JAZZIZ, JAZZ TIMES** and **SMOOTH JAZZ NEWS**.  
Phase-two ad plan, to include Latin publications, TBD.

### NEW MEDIA:

**AN EXTENSIVE INTERNET CAMPAIGN** will be conducted.  
Priority functions to include: securing online press, CD reviews and Jessy J features on major music, lifestyle and entertainment sites; servicing relevant and active fan-sites; setting up album listening parties, and more.

### LIFESTYLE MARKETING:

**MOOD MUSIC PROGRAM:** Servicing to 500 winery tasting rooms, vineyards, key restaurants and bookstores.  
Locations also provided with P.O.P. for on-site use.

### MERCHANDISE/P.O.P:

**COLOR POSTCARDS** and **TOUR POSTERS** are available for use at retail and for upcoming tour dates.

### NATIONAL TOURING:

In addition to 2008 solo tour dates, Jessy J will also be on tour with **MICHAEL BOLTON, PAUL BROWN** and more.  
Final schedule TBD. Check [www.jessyj.com](http://www.jessyj.com) for tour update information.

### JESSY J HOME MARKET:

LOS ANGELES, CA



[www.peakrecords.com](http://www.peakrecords.com)

**C|O|N|C|O|R|D**  
MUSIC GROUP

Artist/Title: **Jessy J/Tequila Moon**

Street Date: **March 4, 2008**

Order Due Date: **Feb. 13, 2007**

Notes:

Genre: **Contemporary Jazz**

Label: **Peak Records**

Packaging: **Jewel Case - 1 disc**

Box Lot: **30**

Price Code: **C14**



CD-Selection #  
**PKD-30499**