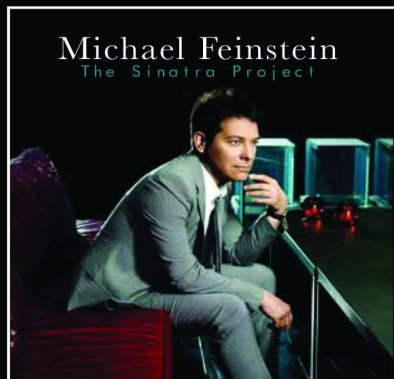


Michael Feinstein

The Sinatra Project



Classic romantic songs of the legendary Frank Sinatra delivered by the Master of the American Songbook himself, Michael Feinstein. On this amazing release Feinstein has chosen to reflect the Sinatra sensibility by interpreting the songs in conceptually different styles from Sinatra's own renditions. The results are a fascinatingly unique and memorably beautiful.

SELECTIONS:

01. EXACTLY LIKE YOU (2:51)
02. THERE'S A SMALL HOTEL (3:47)
03. FOOLS RUSH IN (4:03)
04. THE SONG IS YOU (2:58)
05. THE SAME HELLO, THE SAME GOODBYE (4:17)
06. BEGIN THE BEGUINE (5:01)
07. I'VE GOT A CRUSH ON YOU (3:17)
08. IT'S ALL RIGHT WITH ME (3:30)
09. YOU GO TO MY HEAD (4:06)
10. HOW LONG WILL IT LAST (4:06) featuring PINK MARTINI
11. ALL MY TOMORROWS / ALL THE WAY (5:06)
12. AT LONG LAST LOVE (3:33)

Produced by **Bill Elliott**

- Michael Feinstein is one of the PREMIER interpreters of American Popular Song
- He has SOLD MORE THAN 1.2 MILLION units in the SoundScan era alone
- Will appeal to ALL FANS of both Michael Feinstein and Frank Sinatra
- Features special guests PINK MARTINI on "How Long Will It Last"
- Feinstein will be celebrating the 10th anniversary of his famed club in New York City, FEINSTEIN's AT THE REGENCY, with a week long Sinatra-themed engagement in honor of his new CD release. EXTENSIVE PRESS is anticipated all week long.

PRESS:

Early confirmed press includes a MAJOR FEATURE in the August 31 edition of THE NEW YORK TIMES.



CONCORDRECORDS www.concordmusicgroup.com

RADIO:

Full promotional servicing in advance of street date to all ADULT STANDARDS and JAZZ radio.

ADVERTISING:

PRINT: A quarter page ad will run in the Sunday Sept. 7 issue of THE NEW YORK TIMES. Additionally, a third-page ad will appear in THE NEW YORKER shortly after release.

TELEVISION: National 30:sec ads will appear on the BIOGRAPHY CHANNEL and OVATION beginning Sept. 2.

RADIO: 30:sec radio ads will run on Jones Standards; an ADULT STANDARD NETWORK OF 67 STATIONS located in key markets throughout the country.

ONLINE:

Online marketing and publicity efforts will include, but not be limited to, listening parties, online press and reviews, contests, extensive outreach to all Sinatra and Great American Songbook sites.

TOURING:

Aug. 20-24	LOS ANGELES, CA	Catalina's
Sept. 2-6	NEW YORK, NY	Feinstein's at Lowe's Regency
Oct. 3	BUFFALO, NY	Center for the Arts, U of Buffalo
Oct. 4	FORT WAYNE, IN	Embassy Theatre
Oct. 22	NEW YORK, NY	Zankel Hall
Nov. 8	DEARBORN, MI	Ford Community & Perf. Arts Center
Nov. 14	PALM BEACH, FL	Eissey Center Theater
Nov. 15	BOCA RATON, FL	Florida Atlantic Univ. Auditorium
Nov. 17	LOS ANGELES, CA	Mark Taper Forum
Nov. 21	PALM DESERT, CA	McCallum Theatre
Nov. 29	W. HAMPTON BEACH, NY	Westhampton Beach P.A.C

MICHAEL FEINSTEIN TOP 10 SALES MARKETS (in order):

New York, Los Angeles, Chicago, San Francisco, Philadelphia, Boston, Washington DC, Cleveland, Pittsburgh and Portland

MICHAEL FEINSTEIN HOME MARKET:

Los Angeles, CA

Artist/Title: **Michael Feinstein/The Sinatra Project**

Street Date: **Sept. 02, 2008**

Order Due Date: **August 13, 2008**

Notes:

Genre: **Vocal** • Label: **Concord Records** • Price Code: **C18** • Box Lot: **30** • Packaging: **Jewel Case – 1 disc**

CD-Selection #**CRE-30819**

