

Ozomatli

DON'T MESS WITH THE DRAGON

- This is **Ozomatli's** follow-up to their **GRAMMY AWARD-WINNING CD FOR BEST LATIN ROCK/ALTERNATIVE ALBUM, STREET SIGNS.**
- Features 12 songs that **CAPTURE THE INTENSITY AND MUSICAL DIVERSITY** of Ozomatli's **ACCLAIMED LIVE SHOWS.**
- **Ozomatli** has **SOUNDCANNED MORE THAN 500,000 UNITS** in their career

Selections

Producer : KC Porter

01. **Can't Stop** (2:56)
02. **City Of Angels** (:16)
03. **After Party** (3:45)
04. **Don't Mess With The Dragon** (3:23)
05. **La Gallina** (:05)
06. **Magnolia Soul** (:21)
07. **Here We Go** (2:38)
08. **La Temperatura** (:0)
09. **Violeta** (3:53)
10. **Creo** (3:15)
11. **When I Close My Eyes** (3:46)
12. **La Segunda Mano** (3:31)

National Print Advertising:

Rolling Stone	1/2p	5/13 double issue
Paste	1/2p	April (includes "Can't Stop" track on CD sampler)
Batanga	FP	Apr/May
Al Borde	FP	Apr

Radio:

AAA: FIRST SINGLE is "CAN'T STOP." Add date: Jan. 29. Early support includes: **KFOG:** San Francisco, **KPRI:** San Diego, **WRLT:** Nashville, **KCUV:** Denver, **WRNR:** Baltimore, **KINK:** Portland and more. Additional full servicing to **ALTERNATIVE/MODERN ROCK, HOT AC & COLLEGE RADIO.**

Video:

A MUSIC VIDEO for the lead track "Can't Stop" has been made and will serviced to **ALL VIDEO OUTLETS** for immediate play, including **MTV, FUSE,** etc.

Press:

Early confirmed press articles and/or reviews include: **SPIN** [feature article], **LOS ANGELES TIMES, NEW YORK NEWSDAY, PASTE, GLOBAL RHYTHM, LATINA, CREATIVE LOAFING, PERFORMING SONGWRITER, MEAN STREET** and **PITCHFORK.COM.**

New Media:

EXTENSIVE INTERNET MARKETING CAMPAIGN has already commenced. To include...securing reviews and features on entertainment and lifestyle sites; viral campaigns on free sites, social network sites and blogs; contests and giveaways; streamings; street team management; and much more.

New website, WWW.OZOMATLI.COM, launched in December.



Sniping Campaign:

AUSTIN	Mar. 12-18 (SXSW)
LOS ANGELES	Mar. 29-Apr. 15
SAN FRANCISCO	Mar. 29-Apr. 15
SAN DIEGO	Mar. 29-Apr. 15

Merchandise/P.O.P:

POSTERS, BINCLIPS, 4" X 6" VINYL CRACK N' PEEL STICKER POSTCARDS

Licensing:

Tracks are presently playing on the hit CBS series, **SHARK** & the hit NBC series, **LAS VEGAS.**

Touring: Early confirmed tour dates / Many more dates to come!

3.2	SANTA ANA, CA	<i>Galaxy Theatre</i>
3.3	CABAZON, CA	<i>Key Club Morongo</i>
3.8	POMONA, CA	<i>Glass House</i>
3.9-10	SOLANA BEACH, CA	<i>Belly Up</i>
3.11	LAS VEGAS, NV	<i>House of Blues</i>
3.13	SANTA FE, NM	<i>El Museo Cultural</i>
3.15-16	AUSTIN, TX	<i>SXSW</i>
4.26	NORTH ADAMS, MA	<i>MoCA</i>
4.28	INDIO, CA	<i>Coachella</i>
6.8	WAKARUSA, KS	<i>Wakarusa Music Festival</i>

Ozomatli Top 10 Sales Markets (in order):

LOS ANGELES • SAN FRANCISCO • DENVER • NEW YORK • SAN DIEGO, SEATTLE • CHICAGO • BOSTON • TUCSON • WASHINGTON DC

Home Market: LOS ANGELES

Additional Titles on Concord:

Live At The Filmore	CCD2-2298 [CD&DVD]	C18
Street Signs	CCD-2200	C18
Coming Up	CCD-2210	C05

www.ozomatli.com

www.concordmusicgroup.com

CONCORD
MUSIC GROUP

100 N. Crescent Drive, Suite 275, Beverly Hills, CA 90210

PH. 800.551.5299 • FX. 310.385.4466

www.concordmusicgroup.com



Artist/Title Ozomatli/Dont Mess With The Dragon

Street Date: April 03, 2007

Order Due Date: March 14, 2007

Notes:



CD-Selection #
CCD-2305

Genre: Rock/ Latin

Box Lot: 30

Price Code: C18

Packaging: Jewel Case- 1CD