



**HEAR MUSIC TO RELEASE
A NEW CD/DVD DELUXE EDITION OF
PAUL MCCARTNEY'S "MEMORY ALMOST FULL"**

DELUXE EDITION CD/DVD INCLUDING EXCLUSIVE, NEVER-BEFORE-RELEASED VIDEO AND BONUS TRACKS AVAILABLE AT TRADITIONAL RETAIL ON NOVEMBER 6, 2007 AND STARBUCKS ON NOVEMBER 8, 2007

LOS ANGELES, October 17, 2007 – Hear Music announced today that it will release a CD/DVD Deluxe Edition of Paul McCartney's "Memory Almost Full" at traditional music retail outlets on November 6, 2007 and at Starbucks Company-operated locations in the U.S. and Canada on November 8, 2007. Just in time for the holidays, the CD/DVD Deluxe Edition features three bonus tracks, exclusive live performance footage, and music videos for "Ever Present Past" and "Dance Tonight." In addition, CD/DVD Deluxe Editions of "Memory Almost Full" sold at Starbucks locations will feature a pre-loaded \$5 limited edition Paul McCartney Starbucks card as part of a gift set.

The CD/DVD Deluxe Edition features three bonus audio tracks on the CD: "In Private," "Why So Blue," and "222." In addition, the package includes a DVD that features never-before-released footage from McCartney's "secret show" at the Electric Ballroom in London in June, 2007. The video portion of the package includes live performances of material from "Memory Almost Full" including "Dance Tonight," "Nod Your Head," "House of Wax" and "Only Mama Knows," as well as a live performance of "Drive My Car."

Also included in the package are the music videos for the singles "Ever Present Past," directed by Phil Griffin and "Dance Tonight," directed by Michel Gondry (Eternal Sunshine of the Spotless Mind) and starring Natalie Portman.

"Memory Almost Full," was released on Hear Music in June, 2007, is certified Gold in the U.S., and has sold more than one million copies worldwide. One of the most celebrated albums of the year, *Newsweek* calls the album, "His most vibrant record in years."

About Hear Music

Hear Music is an innovative record label and partnership between Starbucks Entertainment and Concord Music Group. Rooted in quality, authenticity and passion, Hear Music works directly with artists, both emerging and established, to bring quality music to the widest possible audience, in both Starbucks locations and traditional music retailers worldwide.

For official Paul McCartney news and information go to www.paulmccartney.com.

(more)

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For Hear Music, contact:

Allison Elbl
I/D Public Relations
323-822-4851
aelbl@id-pr.com

For Paul McCartney, contact:

Paul Freundlich
Paul Freundlich Associates
212-334-6116
paulf@pfamedia.net

In UK, contact:

Stuart Bell
Outside Organization
011-44-207-462 2940
stuart.bell@outside-org.co.uk

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