

No place like soul Soulive



The preeminent groove machine Soulive is back with this thoughtful nod to funk, soul, rock, hip-hop, reggae and old-school R&B...and some of their sharpest, most mature songwriting to date. *No Place Like Soul* also features the debut of their newest member, vocalist Toussant.

- Due to their stellar live shows and ambitious touring schedule, Soulive has built up an EXTENSIVE FAN BASE who are anxious for this new release
- This is the FIRST NEW-ARTIST RELEASE on the RELAUNCH of the LEGENDARY MEMPHIS SOUL LABEL, STAX RECORDS
- This CD will appeal to all SOULIVE FANS, JAM BAND FANS, and STAX ENTHUSIASTS...as well as fans of DAVE MATTHEWS BAND, ROBERT RANDOLPH, JOHN MAYER, ROBERT BRADLEY and MICHAEL FRANTI & SPEARHEAD

Selections:

01. Waterfall (3:59)
02. Don't Tell Me (3:52)
03. Mary (4:22)
04. Comfort (4:01)
05. Callin' (4:07)
06. Outrage (3:48)
07. Morning Light (3:42)
08. Never Know (4:20)
09. Yeah Yeah (4:24)
10. If This World Were A Song (4:19)
11. One Of Those Days (4:05)
12. Bubble (4:12)
13. Kim (4:47)

RADIO:

"Mary" radio remix will SHIP TO AAA RADIO the week of June 4. Full CD shipping will go to: AAA, JAMBAND SPECIALTY SHOWS, TRADITIONAL JAZZ, COLLEGE JAZZ & COLLEGE ALTERNATIVE

SALES:

This release will be a MAJOR PRIORITY for UNIVERSAL ARTIST DEVELOPMENT REPS & COLLEGE REPS (40+ College reps)

LIFESTYLE:

Tracks from this CD will appear on in-store play lists and samplers at CAFÉ'S, COFFEEHOUSES, CLOTHING STORES, HOTELS & RESTAURANTS throughout the country

SPORTS MARKETING:

Full CD servicing for promotion at major sporting events such as NBA, NFL, NASCAR, NCAA/CIAA Football & Basketball, MAJOR LEAGUE BASEBALL, MLS and ARENA FOOTBALL

NEW MEDIA:

AN EXTENSIVE INTERNET MARKETING CAMPAIGN will commence 5 weeks before street date to generate exposure, coverage and buzz on the most popular portals, music and lifestyle websites, blogs and social networks. Additionally, campaign with set up audio streams for major sites, phone interviews with website and bloggers, online listening parties and promotions/givaways.

NATIONAL PRINT ADVERTISING:

Initial ad campaign to feature display ads in RELIX, URB, HARP & PASTE magazines

NATIONAL TOURING:

July 5-6	QUINCY, CA	High Sierra Music Fest.
July 15	MASONTOWN, WV	All Good Music Fest.
July 22	ROCHESTER, NY	Big City Summer Fest
Aug. 2	CHICAGO, IL	Double Door
Aug. 3	CHICAGO, IL	Lollapalooza 2007
Aug. 4	BONDVILLE, VT	Liberate Music Festival
Aug. 9	BALTIMORE, MD	Power Plant Live
Aug. 22	NASHVILLE, TN	Cannery Ballroom
Aug. 23	ATLANTA, GA	Roxy Theatre
Aug. 24	CHARLOTTE, NC	Visulite Theater
Aug. 25	EASTOVER, SC	Arnold Farms
Sept. 3	SEATTLE, WA	Bumbershoot Festival
Sept. 14-15	NEW YORK, NY	Nokia Theatre

...and more to come

SOULIVE TOP 10 SALES MARKETS (in order):

New York, Boston, Philadelphia, Los Angeles, Washington DC, San Francisco, Chicago, Atlanta, Denver, Seattle

SOULIVE HOME MARKET:

New York, NY



www.concordmusicgroup.com

Artist/Title: **Soulive/No Place Like Soul**

Street Date: **July 31, 2007**

Order Due Date: **July 11, 2007**

Notes:

Genre: **Rock/Jazz**

Label: **STAX**

Box Lot: **30**

Price Code: **C18**

Packaging: **Jewel Case - 1 CD**

CD-Selection #

STXCD-30042

