



SAMUEL L. JACKSON

BERNIE MAC

ORIGINAL MOTION PICTURE SOUNDTRACK

THE SOUNDTRACK TO THE HIT COMEDY FEATURING NEW MUSIC BY JOHN LEGEND, ANTHONY HAMILTON, ME'SHELL NDEGOCELLO AND THE REAL DEAL (A.K.A. SAMUEL L. JACKSON AND BERNIE MAC), PLUS OLD SCHOOL CLASSICS BY ISAAC HAYES, WILLIAM BELL, AND MORE!

SELECTIONS:

- 01. *Soul Men* ANTHONY HAMILTON & THE BO-KEYS
- 02. *I'm Your Puppet* JOHN LEGEND, BERNIE MAC & SAMUEL L. JACKSON
- 03. *Private Number* CHRIS PIERCE, LEELA JAMES & THE BO-KEYS
- 04. *Water* MESHHELL N'DEGOCELLO
- 05. *Never Can Say Goodbye* ISAAC HAYES
- 06. *Boogie Ain't Nothing (But Getting' Down)* BERNIE MAC & SAMUEL L. JACKSON
- 07. *Just Dropped In (To See What Condition My Condition Was In)*

SHARON JONES & DAP KINGS

- 08. *Memphis Train* RYAN SHAW & THE BO-KEYS
- 09. *Comfort Me* SHARON LEAL
- 10. *You Don't Know What You Mean (To a Lover Like Me)*

THE SUGARMAN 3 FEAT. LEE FIELDS

- 11. *I've Never Found A Girl (To Love Me Like You Do)* EDDIE FLOYD
- 12. *Do Your Thing* BERNIE MAC & SAMUEL L. JACKSON

"SOUL MEN"
IN THEATRES 11.07.08

Artist/Title: **Various/
Soul Men: Original Motion Picture Soundtrack**

Street Date: **November 4, 2008**
Order Due Date: **October 15, 2008**

Notes:

Genre: **Soundtrack / Soul / R&B** • Label: **Stax** • Price Code: **C18** • Box Lot: **30** • Packaging: **Jewel – 1 disc**

CD Selection Number:
STX-30945

THE HIGHLY ANTICIPATED FILM IS DESTINED TO BECOME
THE COMEDY HIT OF THE FALL!

HEIGHTENED INTEREST IN THE FILM, AS WELL AS THE SOUNDTRACK,
BECAUSE IT IS AMONG THE FINAL PERFORMANCES OF BOTH
BERNIE MAC AND ISAAC HAYES

THIS IS AN EXCEPTIONAL SOUL/R&B COMPILATION THAT CAN BE
ENJOYED AND APPRECIATED BY EVERYONE, WHETHER THEY HAVE SEEN
THE FILM OR NOT

INCLUDES A NEWLY REMIXED VERSION OF **"NEVER CAN SAY GOODBYE"**
BY THE LATE ISAAC HAYES

FEATURES NEW MUSIC BY JOHN LEGEND, ANTHONY HAMILTON
AND ME'SHELL NDEGOCELLO

ALL 12 TRACKS ARE FEATURED IN THE FILM OR END CREDITS

FEATURES 2 TRACKS BY SAMUEL L. JACKSON AND THE LATE
BERNIE MAC (SINGING THE CLASSICS **"BOOGIE AIN'T NOTHING"**
AND **"DO YOUR THING"**)

RADIO: CD SERVICING TO UAC/URBAN/BLUES/AAA & NON-COM
FORMATS. FOCUS TRACKS: **"PRIVATE NUMBER"** & **"I'M YOUR PUPPET."**
PROMOTIONS & GIVEAWAYS ARE SET UP WITH THE SOUL & BLUES
REPORT; A COALITION OF MORE THAN 300 RADIO STATIONS

LIFESTYLE MARKETING:

URBAN MUSIC MOVIE NETWORK: THE SONG **"PRIVATE NUMBER"** WILL
RECEIVE IN-THEATER PLAY AND FRONT AND BACK ANNOUNCEMENTS
THROUGHOUT NOVEMBER IN MORE THAN 4,800 SCREENS IN THE
TOP 10 DMAS.

URBAN MUSIC SAMPLER: **"PRIVATE NUMBER"** WILL ALSO BE
PLACED ON SAMPLER TO BE SERVICED TO AFRICAN AMERICAN FOCUSED
LIFESTYLE BUSINESSES THROUGHOUT FALL AND WINTER.

GIANT STEP: CAMPAIGN TO INCLUDE DIGITAL SERVICING OF KEY
TRACKS TO OVER 3000 DJS IN EARLY OCTOBER; FULL LENGTH CDS TO
BE SERVICED TO THEIR TASTEMAKER LIST THROUGH NOVEMBER; E-MAIL
ANNOUNCEMENTS WILL BE SENT TO THEIR 50,000-SIZED MAILING LIST
STREET MARKETING: NEW YORK, LOS ANGELES, MEMPHIS, DETROIT,
SAN FRANCISCO AND HOUSTON. CAMPAIGN TO INCLUDE POSTCARD
DISTRIBUTION AT MOVIE SCREENINGS AT KEY THEATERS AND FLYERING
VARIOUS SPORTING EVENTS, COLLEGE FUNCTIONS, FESTIVALS, ETC.

NEW MEDIA:

THE VIGOROUS ONLINE CAMPAIGN WILL FOCUS ON INTRODUCING THIS
MUSIC TO SOUL, NEO-SOUL, CONTEMPORARY R&B AND HIP HOP MUSIC
ENTHUSIASTS TO HELP CREATE AWARENESS FOR THIS RELEASE
VIA REVIEWS, INTERVIEW FEATURES, CONTESTS AND GIVEAWAYS,
AUDIO/VIDEO PREMIERES, LISTENING PARTIES AND OTHER SPECIAL
PROMOTIONS.



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